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**Subject:** Re: IMPORTANT: RFS2 Communication Plans  
**Date:** 12/28/2009 09:52 AM  
**Attachments:** [RFS2 Gen FS 12-16-09 - DK.doc](#)

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Attached are my comments. on the general Fact Sheet. Some picky stuff, some stuff that really needs to change.

**From:** Paul Argyropoulos/DC/USEPA/US  
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**Date:** 12/23/2009 11:12 AM  
**Subject:** IMPORTANT: RFS2 Communication Plans

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Spread the word to the appropriate people:

We need to fully engage and plan for roll out of the RFS2 Rule. Current time-line is for signature to occur on January 19th (Subject to change - but hopefully not).

I put together draft communications documents so we could manage this thru the intra-agency process and push it out for inter-agency review. All documents need to be reviewed / revised.

**Priority needs for moving forward:**

**1) Justin,** please check into what the intended level of communications are from our leadership (Press statement, announcement at function, call, other?)

**2) Dave,** I prepared and updated general RFS2 factsheet and Paul M has commented on it. You may want to take a look see and check in with appropriate staff to make sure messaging and info are all updated / accurate. You may also want to see what, if any, other info we might want to convey in this document.

**3) Bob, Vince and Aaron,** a while back I requested you all look into developing another LCA specific Factsheet. Margo concurs we need one and wants to make sure we include the key messages we have been delivering in our briefings including updates / refinement to methodology and how it's more robust, new inputs including peer review, the 4 key things that have resulted in changes to results, how we are using / applying the results for compliance determination, reiterate uncertainty and how we have addressed it, include notation about NAS and future work, outline how we are treating pathways not analyzed including those that are similar (use of our judgement) and the petition process, etc.)

**4) Jennifer / others** - we should confirm staging sites and any other web / electronic media coordination is managed up-front too.

**5) John W** - please check in with Justin / Jennifer based on some of our needs for rolling out the

implementation strategy.

**Justin**, anything else we need to think about / plan for in advance of this?

Timeline: I think we need to have a handle on things by end of first week in January at the latest. Other thoughts?

Thanks, Paul

[attachment "RFS2 Gen FS 12-16-09.doc" deleted by David Korotney/AA/USEPA/US] [attachment "Communication Strategy RFS2 Final 12-16-09.doc" deleted by David Korotney/AA/USEPA/US]

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